

Mickey Adolph

Video Production Specialist

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Employment History

Video Production Specialist, Freelance - Greater New York Area **July 2016 - Current**

Write, shoot, edit and design creative video content for any platform.
Capable of editing and designing motion graphics either on-site or remotely.

Promotions Manager, WNBC (NBC) - New York, NY **March 2014 - May 2016**

Collaborate with VP of Marketing to craft station brand identity.
Lead a team of producers, editors and designers.
Partner with Engineering/IT to upgrade and maintain hardware/software for FCP edit suites.

Senior Writer/Producer/Editor, WNBC (NBC) - New York, NY **July 2012 - March 2014**

Write, edit, produce and design on-air promotion for station image campaigns and special news reports.
Manage production budget and crews for field shoots and in-studio productions.

Senior Writer/Producer/Editor, KNTV (NBC) - San Jose, CA **Aug. 2011 - July 2012**

Develop and produce compelling image campaigns to increase brand awareness across multiple platforms.
Write, edit and design smart and sophisticated promotion for special news reports.
Manage media across AVID ISIS Storage Network.
Provide technical support to other AVID editors and After Effects designers.

Writer/Producer/Editor, KGO-TV (ABC) - San Francisco, CA **Jan. 2007 - July 2011**

Write, edit and design on-air promotion for entertainment shows, news topicals and image promos.
Maintain and operate AVID edit station. Composite effects and motion graphics using Adobe After Effects.
Direct voice-over talent and mix engaging audio tracks for both television and radio spots.
Photograph and design ads for on-air, online and outdoor marketing.

Writer/Producer/Editor, KHSL/KNVN (CBS/NBC) - Chico-Redding, CA **Jan. 2003 - Aug. 2006**

Write, shoot, edit and design commercials for local businesses and station promotions.
Maintain and repair Adobe Premiere edit suites.

Technical Skills

Adobe Premiere	Adobe After Effects	Final Cut Pro 7	AVID Media Composer
Adobe Photoshop	Adobe Audition	ProTools	AVID Unity / ISIS
Adobe Illustrator	Soundtrack Pro	Canon EOS Cameras	Media Encoder / Compressor

Education

Bachelor of Arts, Communication Design, Option In Media Arts - California State University, Chico

Awards

NATAS Emmy Award (2014, 2013, 2012, 2011 & 2010)
PromaxBDA Local Gold & PromaxBDA Local Silver (2013)
Best of Festival & First Place 2003, International BEA Festival: Student Script Writing, Short Film